

Wednesday, May 8, 2024
CULTURAL ARTS COMMISSION
MEETING MINUTES

ROLL CALL

Present: Tony Pastore, Katie Marter, Bridget Piekarczyk, Karen Kulzer, Kristie Vest, Dana Rickard, Michelle Meyers and Julie Hoffman (staff)

START OF MEETING

A motion to begin the meeting was made at 6:07 p.m. by Tony and seconded by Michelle.

PUBLIC FORUM

The Public Forum was opened and closed at 6:08 p.m.

MINUTES

The April 10, 2024, minutes were approved as amended. Katie made a motion to approve. They were seconded by Kristie.

OLD BUSINESS

Look Up Oswego Banner Project

Katie submitted the art for all banners to Quick Signs.

Julie shared the final quotes from Quick Signs, Digital Printing 1 and Imagination Print & Design. The Village selected the company with the lowest bid, who was also local. Each of the three bids were shared.

A discussion was had about things that we would do differently to be more efficient as we gather and edit the art in the future. Key points follow:

- Load them all into one box
- Request .jpg's, only
- Suggest using the same software that Katie Marter used to edit them for banner purposes
- Give the file size and tips for best print quality
- Provide direction on how to photograph the artwork

Consider partnering with a high school graphic design class and walk them through the editing process. Create a mentorship program for students with other students and teachers. Consider bringing in high school juniors to give them a project to put on their college applications.

Set up a website for additional funding such that parents and students can order their banner art in the form of keychains, posters, etc.

CAC Wine on the Fox Community Art Project

Discussion recap:

- The Oswegoland Park District donated space to paint and prime the furniture in advance.
- NHS Art Students helped prepare the initial designs.
- Commissioners, Karen and Michelle, volunteered during the auction and helped paint at the event.
- Three different local businesses donated the furniture. It was nice to have a wider range of furniture types for different levels of artistic ability.
- Other local artists donated their time on Sunday to touch up and finish the final design of the work.
- The larger pieces didn't sell. Stick with smaller pieces like chairs or garden art in the future.

Regarding the two pieces that didn't sell, suggestions were made to donate them to a school or library, sell them on Facebook or re-open the auction.

Bike Racks

Julie walked the Commissioners to the Annex to show them the final pieces. They were received positively by all. Julie reiterated that Public Works wasn't sure exactly when the installation would be but would let them know ahead of time so they could go out and see the placement of each piece.

For both the Look Up Oswego banner project and the Bike racks, it was suggestions by the Commissioners that we include the following in the PR plan:

1. Try to combine the PR for both projects simultaneously, if possible.
2. Do:
 - a. Ribbon Cuttings
 - b. Press Releases
 - c. Social Media Posts

2025 Projects

Discussion was tabled until the June meetings regarding 2025 projects.

Julie commented that the Budget Workshop was going to be held in the fall, but an exact date had not been identified yet.

Tony asked for the date to be sent out to the Commissioners once set so they could work back from it to prepare.

STAFF REPORTS

Julie: Bridget Bittman will be taking over as the Village liaison for the CAC. Both Julie and Bridget will be present at the June meeting after which Bridget will continue in July.

COMMISSIONER REPORTS

Karen reported that Ron Stark will be performing a guitar concert on May 14 at the Oswego Public Library.

ADJOURNMENT

Tony motioned to adjourn the meeting at 8:00 p.m. Michelle seconded the motion.

NEXT MEETING

Wednesday, June 19, 2024, at 6:00 p.m. at Village Hall.