Wednesday, January 10, 2024 CULTURAL ARTS COMMISSION MEETING MINUTES

ROLL CALL

Present: Tony Pastore, Katie Marter, Bridget Piekarczyk, Karen Kulzer, Michelle Myers

and Julie Hoffman (staff) Absent: Kristie Vest

START OF MEETING

A motion to begin the meeting was made at 6:05 p.m. by Karen and seconded by Tony.

PUBLIC FORUM

The Public Forum was opened and closed at 6:06 p.m.

MINUTES

The November 9, 2023, minutes were approved as amended. Bridget made a motion to approve. They were seconded by Tony.

OLD BUSINESS

<u>Light Pole Banner Project:</u>

Julie conveyed that the OFEE Grant application was submitted in December for the potential downtown banner art project. If grant funds were to be made available, they would be received in February of 2024 and need to be spent by May 15, 2024. OFEE notification is anticipated by the village of Oswego just after February 1, 2024.

An e-mail was sent out to all School District 308 art teachers at the beginning of December 2023. Those who responded favorably with interest included:

Teacher	School	Date Confirmed
Tricia Frost	Fox Chase Elementary	12/14/2023
Rachel Pucket and Michael Everson	Plank Jr. High	12/14/2023 and 12/18/23
Meghan Gatenby	Wheatland Elementary	12/15/2023
	Prairie Point	
Bev Collins	Elementary	12/15/2023
Marie Strejc-Wood	OHS Graphic Design	12/15/2023
Jennifer Winter	Murphy Jr. High	12/19/2023
Bridget Piekarczyk	Hunt Club Elementary	Assumed
Yasmeen Perry	Southbury Elementary	1/8/2024
Angela Robinson	Thompson Jr. High	12/15/2023

Karen conveyed that this banner program is super important, and a lot of care and attention should be put toward it. Even if a smaller quantity of teachers responds initially, we should try to still do it really well and make it cool. Others will want this opportunity. So, if we get a smaller amount of money from OFEE, the project scope can be scaled back initially but it should be used.

Tony added that the light pole banner project has the biggest community impact, especially if its associated with the potential "Artober" event.

Bridget P. suggested that we move forward in requesting addition funds form the Village of Oswego. Karen added that she would ask the Oswego Downtown Association of they had funds to support this as well.

If is does not get funded, we should wait until 2025.

In communicating this opportunity to the school, we should change the verbiage contained within the Grant application that said, art should be "in good taste" to "family friendly".

The light pole banner locations that are of greatest interest if we need to scale back are: Main St. from Jefferson to Jackson and Jefferson St. from Main St. to Madison St.

"Artober"

As we plan the budget for the February 20 presentation to the Village of Oswego Board of Trustees to request additional funds for upcoming CAC projects (timeframe of May 1, 2024 – December 31, 2024) the following items were discussed pertaining to the potential "Artober" event:

Income: art class fees; t-shirts; sponsorships; artist booths

Class Fees: Incorporate advanced registration and "day of" registration that increases (based upon available seats)

Time/date: Consider last weekend in September

Community art project: Include one in the programming

Music: Ensure that its compliments the ambience but does not "take over."

Alcohol: Serve beer and wine. Consider bringing in the "Guilted Edge" winery.

Cultural Components: Consider art, food and entertainment who may add some cultural flare to the event but the event is not considered a cultural event, per se; it's an Art Fair.

STAFF REPORTS

Julie announced that Jean Beuche, Assistant Village Administrator/HR Director, was hired.

COMMISSIONER REPORTS

Karen announced a big launch coming up for the Chamber Hometown Expo Art Exhibit. The Expo and exhibit will be taking place on Saturday, February 24, 2024.

ADJOURNMENT

Tony motioned to adjourn the meeting at 8:25 p.m. Bridget P. seconded the motion.

NEXT MEETING

Wednesday, February 7, 2024, at 6:00 p.m. at Village Hall.