

Oswego News 2024 Rate Card

The Oswego News village newsletter is distributed to approximately 16,000 homes and businesses in the Oswego 60543 ZIP code, four times a year, and includes information about public news, services and events in the community.

- Submit camera-ready, high resolution files in one of the following formats: JPG, EPS, PNG or PDF.
- Design your ads to the nominal size listed. Ads may be resized marginally to accommodate printing.
- Email files to bbittman@oswegoil.org according to the below due dates.
- A 10% discount applies if you pre-pay in March for all four editions in the year.



2024 Edition	Ad Due Date	Time Span	In Homes (week of)
Spring	1/31/2024	March-May	2/26/2024
Summer	4/15/2024	June-August	5/20/2024
Fall	7/15/2024	Sept-Nov	8/26/2024
Winter	10/14/2024	Dec-Feb	11/25/2024

For more information and to purchase an ad, contact Bridget Bittman at bbittman@oswegoil.org or 630-551-2392.

Based on availability, a limited number of Half Page ads may be reserved for \$1000 per insertion.

Quarter Page
Nominal 4.25" W x 5.5" H
\$425 per insertion

Sixteenth Page
2.125" W x 2.75" H
\$200 per insertion

Eighth Page
Nominal 4.25" W x 2.75" H
\$300 per insertion