

WEDNESDAY, JANUARY 11, 2023
MEETING OF THE CULTURAL ARTS COMMISSION VILLAGE OF OSWEGO
MEETING MINUTES

ROLL CALL

Attended: Tony Pastore, Katie Marter, Kristie Vest and Julie Hoffman

Absent: Karen Kulzer and Jennifer Putzier

START OF MEETING

The meeting was called to order at 6:04 p.m. by Tony Pastore and seconded by Katie Marter.

PUBLIC FORUM

The Public Forum was opened and closed at 6:05 p.m.

MINUTES

The approval of the December 14, 2022, meeting minutes was deferred to the February 8, 2023, meeting.

OLD BUSINESS

Art at Village Hall:

Julie reminded the Commission that open Village Hall exhibit space was available until February 27 and suggested that the runner-up from the 2023 exhibit voting be offered the exhibit space until then. The Commission agreed to offer it to Vinny Mehta.

Bike Racks:

Julie conveyed that the most logical place to install the new bike racks in spring was at the corner of Van Buren and Main Streets facing Van Buren Street. There is a wire in that vicinity that we'll need to work around. If it needs to stay, we can incorporate vines or use chicken wire around it. *All Kinds* is re-designing the Golden Alexander so that MadRax can fabricate it, along with the other three floral bike racks designs for one complete display of all four floral bike racks together.

Mural:

A Power Point presentation, submitted by Jason Watts, Muralist, was shown, containing three compositions.

The Commissioners provided the following general feedback:

The overall composition would be better if it was all abstract; the female in the composition is a bit too defined; remove, blend in more abstractly and/or silhouette the person so that anyone can relate to her; keep her skin tone on the warmer side as presented; the composition should be less about the person; the person may be better on the edge of it rather than the center of it; when the person is active it blends the styles on the left and the right; colors selected were great; keep the bridge, flowing lines of the water and the trees as presented; painting a building on a building might need to be re-considered; there are three different styles in the composition; diminish the Rivera-style and enhance the Watts-style; incorporate flowers that are more indigenous to the area; remove the building or show

the actual brick of the building in that place. Option C is more abstract overall. The panels ultimately need to be seamless.

Before presenting the composition to Floral Expressions, it was agreed that feedback be provided to the muralist, after which it would be shared with the owners of Floral Expressions & Gifts.

Brainstorming:

Regarding the idea of the bridge over the Fox River being used for an experiential art display with a 3-D art projection onto it, it was proposed that the Village and the Oswegoland Park District partner on this project in the future. An intergovernmental agreement would need to be put into place especially as the surface of the bridge and the art plan come together. Having a Vision Packet or Presentation for the bridge to be used for events may be the next step in this process.

Kristie conveyed that the Oswegoland Park District's fiscal year runs January 1 – December 31. They would need a proposed concept and a budget for consideration. If video were to be projected onto the water, Tony conveyed that it's \$10,000.00 for every 30 seconds of video.

This type of project would create a "Wow Factor" and would bring people to Oswego. The river has not been activated and is worthy of this type of being part of the "Wow".

Art & Light was a temporary installation that was a springboard/fundraiser intended for a more year-round installation. A Masquerade Ball or a big black-tie affair could jump start this project. The Chicago Auto Show has a black-tie event now at a high-ticket price. A fundraiser on the bridge was brought up as an idea.

A bigger collaboration (i.e. 5-year goal) would be more realistic. A way to share this with the public is needed. The bridge itself may need to be more structurally sound to pull off this project.

Exponential Mural Quantities:

Katie was in Ithaca, NY, where they now have close to 200 murals. The murals are put into a coloring book which is sold to raise funds for their Arts Commission to get more murals painted.

STAFF REPORTS: None

COMMISSIONER REPORTS: Next Wednesday at Fox Bend Golf Course between 8 AM – 10 AM the Prairiefest Entertainment line-up will be announced.

ADJOURNMENT:

Tony motioned to adjourn the meeting at 8:32 PM. The motion was seconded by Kristie Vest.

NEXT MEETING: Wednesday, February 8, 2023, at 6:00 p.m. at Village Hall