



Event Sponsorship

Be seen. Be present.
Be a part of the community.



VENUE 1012

The Inaugural Venue 1012 Season

- A full summer of high quality community events for every audience
- More than 7,000 people attended
- More than \$3,000 raised for charity

The 2023 Summer Event Series

- A full summer of high quality events for every audience
- Expected attendance growth through program recognition and marketing
- Diverse array of entertainment and program types to attract all audiences

Why should your business be at Venue 1012?

404,067

Population in a
10 mile radius

\$114,820

Average household
income

36.7

Average
age

3.1

Average
household size

\$4.9B

Consumer spending
in 10-mile radius

Interested in joining us?

Contact Events Manager Julie Hoffman at jhoffman@oswegoil.org

2023 Summer Event Line up

TICKETED CONCERT SATURDAYS

May 27: Oswego Honors Veterans-Country Bash featuring the [Alika Arlynn Band](#); [Tim Gleason Band](#) & [Whiskeyfist](#)

June 10: [SEMPLE](#) with [Fletcher Rockwell](#) (SEMPLE: A rock/pop band based in Chicago, headed by Keith Semple, finalist on "The Voice." Fletcher Rockwell performs original and cover song from popular music and vintage classics.)

July 15: [Boy Band Review](#) (Chicago-based tribute show with music by NSYNC, Backstreet Boys, New Kids on the Block, Jonas Bros and more.)

August 5: [Southern Accents: The Ultimate Tom Petty Experience](#) from Nashville, TN

THURSDAYS – FREE CONCERTS

June 1: [SWAK](#) - Sealed With A Kiss (Multi-genre cover band)

June 29: [PETTYCASH](#) (Tom Petty & Johnny Cash tribute band)

July 6: [Hillbilly Rockstarz](#) (High-energy country band)

July 27: [The GooRoos](#) (7-piece rock band featuring hits from the '80s to today)

August 17: [Second Hand News](#): A Fleetwood Mac Tribute

SUNDAY - FREE VETERANS TRIBUTE CONCERT

May 28: [Oswego Pops Orchestra](#) - A Patriotic Tribute to Veterans

THURSDAYS - FREE MOVIES UNDER THE STARS

June 22: [Minions: The Rise of Gru](#), animated film

July 20: [Sonic the Hedgehog 2](#), animated film

August 10: [Puss in Boots: The Last Wish](#), animated film

WINE OFF THE FOX – BREAST CANCER BENEFIT CONCERT & WINE TASTING

This ticketed two-day event features wine-tasting, food trucks and live music.

Sept. 1: [The PriSSillas](#), (All-female rock band)

Sept. 2: [Serendipity](#), (All-female rock/pop band featuring current music and hits from the '60s, '70s and '80s music) and [The Jersey Girls](#) (All-female band featuring hits from the top singers including Whitney Houston, Tina Turner, Queen, ABBA, Four Seasons and more)

Sponsorship opportunities

Presenting Sponsor (1 available)

\$15,000

- Name of Venue 1012 Summer Event Series: "{Your business}'s Summer Event Series" included on all advertising and promotion.
- Prominent logo inclusion on Village of Oswego events page and Venue1012.com home and sponsor pages
- Prominent logo inclusion on printed event series flier
- Logo inclusion on print and digital tickets for four (4) ticketed events
- Logo inclusion in bi-monthly Village e-news reminders to 5,000+ subscribers
- Logo inclusion on two pole banners on either side of stage for all Village-produced summer concerts
- One Main Stage PA acknowledgement at the beginning of each Village-produced Venue 1012 event
- One 10' x 10' booth space at all Venue 1012 Village-produced events to promote products/services (tent provided by sponsor)

Support Sponsor -

\$4,000

- Logo inclusion on Venue1012.com sponsor page
- 10' x 10' booth space at six, agreed-upon village-produced events; 3 ticketed events and 3 free events
- Promotional give-away opportunities at four agreed-upon Village-produced Venue 1012 events (promotional items provided by sponsor)
- One 8' w x 2.5' h full-color banner prominently displayed at 15 Village-produced, Venue 1012 events

Souvenir Cup Sponsor -

\$2,500

- Logo inclusion on Venue1012.com sponsor page
- Logo inclusion on souvenir cups throughout the summer season

Fence Line Sign Sponsor -

\$2,500

- Logo inclusion on Venue1012.com sponsor page
- One 8' w x 2.5' h full-color banner prominently displayed at 15 Village-produced events at Venue 1012
- Promotional give-away opportunities at two agreed-upon Village-produced events (promotional items to be provided by sponsor)

Movies Under the Stars Sponsor

\$2,000

- Logo inclusion on Venue1012.com sponsor page
- 10' x 10' booth space at each of three movies on the big screen to promote your business
- :30 PA announcement acknowledging your support before each of three movies
- Optional logoed giveaways at each of three movies

Optional add-on

\$450

- Logo inclusion in one Village confirmation e-mail including event date, times, parking info, directions, etc. to all ticketed patrons at one of four events

**Interested? Contact Events Manager
Julie Hoffman at jhoffman@oswegoil.org**