

Oswego News 2023 Rate Card

The Oswego News village newsletter is distributed to approximately 15,500 homes and businesses in the Oswego 60543 ZIP code four times a year, and includes often-referenced information about public news, services and events in the community.

- All prices include full color.
- Please submit camera-ready files in one of the following formats: JPG, EPS, PNG or PDF.
- Design your ads to the nominal size listed. They may be resized marginally to accommodate printing. Email files to bbittman@oswegoil.org by February 6, April 15, July 15 and October 15, 2023.
- A 10% discount applies if you pre-pay in February for all four editions in the year (February, May, August, November 2023.)



Questions?

Contact Bridget Bittman at bbittman@oswegoil.org or 630-551-2392

Based on availability, a limited number of Half Page ads may be reserved for \$1000 per insertion.

Quarter Page

Nominal 4.25" W x 5.5" H
\$425 per insertion

Sixteenth Page

2.125" W x 2.75" H
\$200 per insertion

Eighth Page

Nominal 4.25" W x 2.75" H
\$300 per insertion