

WEDNESDAY, AUGUST 10, 2022
MEETING OF THE CULTURAL ARTS COMMISSION
VILLAGE OF OSWEGO
MEETING MINUTES - FINAL

ROLL CALL

Attended: Karen Kulzer, Katie Marter, Jennifer Putzier, Kristie Vest and Julie Hoffman

Absent: Tony Pastore and Angie Hibben

START OF MEETING

The meeting was called to order at 6:10 p.m. by Tony Pastore and seconded by Kristie Vest.

PUBLIC FORUM

The Public Forum was opened and closed at 6:16 p.m.

MINUTES

Karen Kulzer made a motion to approve the June 2022 minutes. Katie Marter seconded the motion.

OLD BUSINESS:

Art at Village Hall: The current exhibit on display at Village Hall is by Laura Helfers who donated two of them to LUNAFEST and sold one. The fourth exhibit of the year is scheduled to go up on or about October 13, 2022.

Downtown Mural Update:

Julie conveyed that the first portion of the concept, the biker, is done. There were several logistical challenges that ended up being a good learning experience with lifts, etc., but it's complete and very colorful.

Julie asked what the priority is from the Commission's standpoint at this time: continuing to find a location for the remainder of the mural concept or concentrating more on the bike rack design and installation.

As for the mural, Karen thought that painting on panels and being able to move it may be the solution to the criticism that we received by some that expressed concern about the bike mural on a Bike Shop building.

She shared that it's cheaper to paint on panels than onto brick. Brick needs to be treated a certain way to allow it to stick. Panels aren't as costly to prep. The material is less expensive, and you don't have to worry about a lift to paint it. Panels can be broken up and spread out if need be, too.

Kristie was wondering if painting on panels and putting them up on brick would open up a lot more options. She is concerned that the bike mural is only a part of it and its sort of hidden. It may be cool to separate it with the rest in another location. Julie conveyed that she'd follow-up with the muralist to ask if he would be open to the rest being done on panels.

It was once again suggested to ask if the Dairy Barn would be open to the rest of the mural if it wasn't on the brick.

Katie suggested reaching back out to explore who said, "no" and approach them again if it wasn't painted directly on their building.

Karen mentioned that the Dairy Barn approached us about a historical piece. It didn't pan out so she asked if they are open to other ideas now.

Kristie's preference would be Floral Expressions because it has higher visibility. She mentioned that there will be Prairiefest panels on the Limelight buildings. You really do want the mural where people are naturally walking. What about along the Bike Path on Grove Road that gets built to enjoy?

Jennifer isn't opposed to a place that's not on Main St.

Karen suggested repurposing an old door or something of the like, painting it and placing it along a bike path or something like that. These mediums would be placed in different places around the community.

The Commission indicated that the priority is the mural and then the bike racks, assuming both could get done still this fiscal year.

Bike Racks

Julie shared the quote from Dero.com of the one single flower bike rack and the costs as follows:

\$2,282.94, broken down as \$1,750.00 for one bike rack flower petal made from steel; \$95 for freight; and a \$437.50 Steel Surcharge.

Karen Kulzer suggested contacting <https://info.madrax.com/custom-bike-rack-get-started>

Jennifer Putzier suggested contacting: [Bike Maintenance & Bike Storage Systems for Sale – Barco Products](#) as a starting point.

The Commission reminded the Village that the priorities for the bike rack are not necessarily flowers and Jennifer commented that according to the minutes they are as follows:

Top priorities:

1. Simpler natural shapes (i.e. circles; mountains; pear; owl; blue bird)
2. Vibrant colors
3. Modular so that a similar design can be placed in smaller or larger spaces.
4. The wow effect is in the fact that they are unique bike racks in comparison to typical ones. They are whimsical and cheery and create conversation and are not "standard" bike racks.

Check out companies that have custom designs. Ask them what their designs are and how much they cost. If they have flowers already, ask them how much they cost.

If anyone has someone in house that can create something cheaper, we'd entertain that. Maybe a welder can be asked if they can fabricate and weld something locally. They can produce non-uniform parts. (i.e. Have the top of the flowers screw off to change with the seasons.)

Village Hall Exhibits – 2023

Julie shared that a call for artists is going in the next Village Newsletter to 14,000 homes and businesses along with a photo of the current mural and a summary of the project.

Julie said she'd pass on to marketing who the Commission thought should receive the call.

Karen felt that the members of the Kendall County Arts Guild should receive it.

Julie said she'd get it to the art guilds she is aware of.

Karen shared that the Hometown Expo is going back to February next year and asked if the exhibit space could be "reserved" to go up right after it in Marh/April. Julie pointed out that the way the application is currently written is that four (4) applicants will be selected for four separate exhibits in 2023. As such, the Hometown Expo would need to apply for the Commission's consideration.

After a brief discussion about changing the potential verbiage to accommodate the request, it was decided to stick with the four (4) exhibits in 2023, in which the Hometown Expo could apply and be considered by the Commission for one of those spots.

LUNAFEST RECAP

Julie presented the final P & L to the Commission and thanked Fox River Academy of Music and Art (FRAMA) for providing the wonderful music and Karen Kulzer from FRAMA for stepping up last minute to run the art project in the Community Room while also donating the paint.

We raised \$1,729.91 for Mutual Ground this year. Raffle ticket sales were way up; non-alcoholic punch sales were very weak. We did not sell alcoholic beverages this year because the Village's insurance plan changed. For each event that alcohol is served, we need to pay \$125.00 for insurance and \$25 to obtain the Temporary Non-Profit Liquor License. It's not cost-effective.

Kristie commented that a guest was surprised that they had to pay for punch being that it was non-alcoholic and the other non-alcoholic coffee and tap water provided was free.

We should look at future years to be sure that the entire paid beverage set-up makes sense to be an attribute and has the return we're looking for or it's more work than it's worth, especially on a Sunday morning.

The set-up of the long tables in the community room, next to the art project prompted community by making seating tables bigger than the smaller groups. Smaller groups thereby mingled with other smaller groups.

Having the painting on mini canvases was nice because it provided added value that was free.

If it was our objective to create a relaxing, enjoyable experience, how this was done this year was nailed.

Patrons like it in August on a Sunday and the donations are higher than they have traditionally been so let's keep it in August in 2023 on the same weekend on a Sunday.

STAFF REPORTS:

Community Relations is planning on hiring another person and Bridget will be here next month at the

meeting. After that, the liaison may continue to be Julie, or it may be either of the other two staff members.

COMMISSIONER REPORTS:

Kristie Vest: A carnival will be at Prairie Point Park Sept. 2 – 4.

Brew at the Bridge is Sept. 17th, 2022, this year in HCP. It kicks off with a rigorous race element...the .06 of a mile run across the bridge allowing patrons to say that they ran 0.01 miles and then run right into the park.

Karen Kulzer: On the weekend of Aug. 28th, there will be a recital at Village Hall. It will be a FRAMA and Friends classical recital at Village Hall; quasi-French themed.

On a personal note, on Aug. 27th, Ron Stark has an album-release party at “The Venue”. It’s world-music.

ADJOURNMENT:

The meeting was adjourned at 7:51 PM. A motion was made by Kristie Vest and seconded by Jennifer Putzier.

NEXT MEETING:

Wednesday, September 14, 2022 at 6:00 p.m. at Village Hall