

*Play your part...*



# VENUE 1012

## *About the venue*

Musicians, actors, and performers of all kinds have an outdoor stage to call home in Oswego at Venue 1012, at 1012 Station Drive, in Oswego's growing Orchard Road corridor.

The 3-acre park and venue will be constructed in multiple phases. Phase I, officially opened on Aug. 19, 2021, includes a 40'x60' bandshell, associated power, basic lighting, a service driveway, trash cans, and site grading and seeding for blanket and lawn chair seating. Future phases will include additional landscaping, semi-permanent seating, entranceway paver bricks, art installations, restrooms, concession stand, playground, walking paths, and functional and aesthetic improvements to the bandshell.

## *Donor recognition levels*

The Village of Oswego is seeking donors who share this community vision. Your generous gift will help jump-start this multi-phase project, and will be commemorated on The Next Act donor wall near the main entrance to the venue. In addition, other opportunities to promote yourself or your organization, or to pay tribute to a loved one or a meaningful event, are available within the landscape, walkways and entranceway bricks.

Donations are gladly being accepted at all levels. However, the following donor recognition levels with applicable acknowledgements are presented below in support of the project's needs:

### *Maestro*

\$100,000 or greater

All acknowledgements denoted in the *Symphony* level, plus:

Applicable venue-related print and website donor page recognition for a minimum of fifteen seasons

### *Symphony*

\$50,000 or greater

All acknowledgements denoted in the *Concerto* level, plus:

Proclamation of exceptional community support at an Oswego Village Board meeting by the Village President

Applicable venue-related print and website donor page recognition for a minimum of ten seasons

### *Concerto*

\$25,000 or greater

All acknowledgements denoted in the *Allegro* level, plus:

Applicable venue-related print and website donor page recognition for a minimum of five seasons

## *Allegro*

\$10,000 or greater

All acknowledgements denoted in the *Accelerando* level, plus:

Inclusion in press release sent to regional media

Applicable venue-related print and website donor page recognition for a minimum of two seasons

## *Accelerando*

\$5,000 or greater

Applicable visual recognition on The Next Act donor wall at venue in perpetuity

Applicable recognition at an Oswego Village Board meeting by the Village President

Announcement on all social media platforms, with a combined reach of more than 10,000 users

Accelerando Level donor recognition for a minimum of one season:

- On all venue-related material
- On donor page of Amphitheatre website

## *Crescendo*

\$2,500 or greater

Donors at the Crescendo level will play a crucial role in the landscaping project, allowing for tree planting and other beautification elements.

Acknowledgment in the Oswego News village newsletter sent to more than 15,000 homes and businesses

Engraved plaque or similar medium placed within the venue landscape, size to be determined, example:

In Loving Memory of John Doe 1945 to 1996

From his friends and co-workers

## *Entryway levels*

Donors at these levels will play a role in the creation and construction of the venue entranceway. Personalized names, commemorations, tributes, or remembrances (i.e. birthdays, anniversaries, loved ones, etc.) will be etched or engraved into the cement, bricks, or related medium.



### *Motif*

\$1,000 or greater

Acknowledgment in the Oswego News village newsletter sent to more than 15,000 homes and businesses

Engraved or etched plaque or other medium within or adjacent to entranceway, example:

The Jones Family 2020 – Valerie, Richard, Katie and Derek

### *Rhapsody*

\$500 or greater

Acknowledgment in the Oswego News village newsletter sent to more than 15,000 homes and businesses

Two engraved paver bricks, size to be determined, example:

In Tribute to Georgina, our Beloved Grandma

### *Accent* \$150

One engraved paver bricks, size to be determined, example: The Smiths - Andy, Mike, Johnny & Morrissey