MINUTES OF A REGULAR MEETING OSWEGO VILLAGE PRESIDENT AND BOARD OF TRUSTEES OSWEGO VILLAGE HALL 100 PARKERS MILL, OSWEGO, ILLINOIS November 5, 2019

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

President Troy Parlier called the meeting to order at 7:06 p.m. and led the Pledge of Allegiance to the Flag of the United States of America.

ROLL CALL

Physically Present: President Troy Parlier and Trustees James Marter, Pam Parr, Judy Sollinger and Brian Thomas.

Absent: Trustees Terry Olson and Luis Perez

Staff Present: Dan Di Santo, Village Administrator; Christina Burns, AVA/HR Director; Tina Touchette, Village Clerk; Mark Horton, Finance Director; Brad Delphey, Deputy Chief; Jennifer Hughes, Public Works Director; Rod Zenner, Community Development Director; Jenette Sturges, Community Engagement Coordinator, Marketing; Joe Renzetti, IT/GIS Manager; Carri Parker, Purchasing Manager; Susan Quasney, Project Engineer; and Ryan Morton, Village Attorney.

CONSIDERATION OF AND POSSIBLE ACTIONS ON-ANY REQUESTS FOR ELECTRONIC PARTICIPATION IN MEETING

There was no one who attended electronically.

RECOGNITIONS/APPOINTMENTS

Item K.1 was moved from the President's Report.

K.1. Proclamation- Veterans' Day, November 11, 2019

President Parlier read the proclamation and presented it to American Legion Commander, Joe West.

PUBLIC FORUM

Public Forum was opened at 7:10 p.m.

Andy Clements, CEO of Weblinx, addressed the Board regarding the website redevelopment agreement under item J.4 of the agenda. He has served Oswego for 20 years; currently works with the Village, Park District, Township, library and the Chamber of Commerce; proposal the Village received is from outside Illinois; several discrepancies; references were not called; great to work with everyone; doing business locally; hope that the Board gives consideration for Weblinx on the redevelopment.

There was no one else who requested to speak; the Public Forum was closed at 7:14 p.m.

STAFF REPORTS

Administrator Di Santo- introduced Dr. Tokars from the Kendall County Health Department. She gave a presentation on suicide:

Youth Suicide

- From 1975 to 2016-85,051 suicide deaths in the U.S.
- 68.085 male (80%) and 16.966 females (20%)
- Increases in social media use, anxiety, depression, self-inflicted injuries

Suicide Stats

- 11th leading cause in Illinois
- 3rd leading cause of death for ages 15-34
- 4th leading cause of death for ages 35-44
- 5th leading cause of death for ages 45-54
- 9th leading cause of death for ages 55-64
- 17th leading cause of death for ages 65 & older
- Intentional self-harm is the 10th leading cause of death in the U.S.
- Ranked 8th for males among the 10 leading causes
- Rates are highest for Native Americans, Pacific Islanders, Latinos, Caucasians and then Black Americans
- Accidents, homicides and suicides accounted for 76% of deaths for teens 15-19
- More than twice as many suicides in the U.S. as homicides
- U.S. ranks 34th in the world for suicide
- U.S. ranks 1st in the work for suicide by firearm

Countries with Highest Suicide Rates

- Sri Lanka- 34.6
- Guyana- 30.6
- Mongolia- 28.1
- Kazakhstan- 27.5
- Cote d'Ivoire- 27.2
- Suriname- 26.9
- Equatorial Guinea- 26.6
- Lithuania- 26.1
- Angola- 25.9
- South Korea- 24.1

Risk Factors

- Health
- Interpersonal
- Trauma/adverse experience
- Suicide fell in the 1980's and 1990's before rising again at the turn of the century
- Highest suicide rate among adults between 45-54
- 2nd highest occurred in those 85 or older

Protective Factors

- Clinical care for mental and physical health
- Clinical care for substance misuse
- Access to clinical interventions
- Healthy family and social connectedness
- Skills in problem solving
- Non-aggressive/non-coercive ways
- Cultural and faith beliefs
- Future aspirations

Additional discussion focused on expecting the numbers to go higher in 2019; more individuals talking to the health department about suicide; depression and anxiety; relational direst; social media is a contributing factor; aggression; unhealthy thoughts. There was no further discussion.

Director Horton addressed the Board regarding the notification of the FY20 budget award from GFOA. This is the 16th year the Village has received the award; commitment from staff; will take comments from the interviewers to assist with the FY21 budget; excellent work; well deserved.

CONSENT AGENDA

- G.1. October 15, 2019 Committee of the Whole Minutes
- G.2. October 15, 2019 Regular Village Board Minutes
- G.3. October 15, 2019 Closed Session Minutes #1 (Approve, and release)
- G.4. October 15, 2019 Closed Session Minutes #2 (Approve, and release)
- G.5. Ordinance Amending Title 3 Chapter 2; Title 3 Chapter 3; Title 3 Chapter 11; and Title 6 Chapter 2 of the Village Code. **Ordinance No. 19-50**
- G.6. Approval of the 2020 Village Board, Commissions and Adjudication Meeting Dates
- G.7. Ordinance Amending Title 3 Chapter 4; Raffles. Ordinance No. 19-51
- G.8. Resolution Approving a Christmas Walk Parade and the Temporary Closure of US Highway 34 in the Village of Oswego on December 6, 2019. **Resolution No. 19-R-75**
- G.9. Highway Permit Resolution for the Reserve at Hudson Crossing Public Improvements. **Resolution No. 19-R-76**
- G.10. Resolution Authorizing Initial Acceptance of Public Improvements for The Springs at Oswego, Effective November 6, 2019, and Reduction of Project Surety. Resolution No. 19-R-77

A motion was made by Trustee Thomas and seconded by Trustee Sollinger to approve the Consent Agenda; Approving the October 15, 2019 Committee of the Whole Minutes; Approving the October 15, 2019 Regular Village Board Minutes; and Approving and Releasing the October 15, 2019 Closed Session Minutes #1, and Approving and Releasing the October 15, 2019 Closed Session Minutes #2; Approving the 2020 Village Board, Commissions and Adjudication Meeting Dates; and approving the following ordinances and resolutions:

Ordinance No. 19-50; Ordinance Amending Title 3 Chapter 2; Title 3 Chapter 3; Title 3 Chapter 11; and Title 6 Chapter 2 of the Village Code.

Ordinance No. 19-51; Ordinance Amending Title 3 Chapter 4; Raffles

Resolution 19-R-75; Resolution Approving a Christmas Walk Parade and the Temporary Closure of US Highway 34 in the Village of Oswego on December 6, 2019.

Resolution 19-R-76; Highway Permit Resolution for the Reserve at Hudson Crossing Public Improvements.

Resolution 19-R-77; Resolution Authorizing Initial Acceptance of Public Improvements for The Springs at Oswego, Effective November 6, 2019, and Reduction of Project Surety.

Aye: James Marter II Pam Parr Judy Sollinger Brian Thomas

Absent: Terry Olson, Luis Perez

Nav: None

The motion was declared carried by an omnibus roll call vote with four (4) aye votes and zero (0) nay votes.

BILL LIST

H.1. Approve Bill List Dated November 5, 2019 in the Amount of \$3,991,787.63.

The following motion was made and approved:

A motion was made by Trustee Parr and seconded by Trustee Sollinger to approve the Bill List

Dated November 5, 2019 in the Amount of \$3,991,787.63.

Aye: James Marter II Pam Parr Judy Sollinger Brian Thomas

Absent: Terry Olson, Luis Perez

Nay: None

The motion was declared carried by a roll call vote with four (4) aye votes and zero (0) nay votes.

OLD BUSINESS

There was no Old Business.

NEW BUSINESS

- J.1. Alcoholic Beverages
- a) Ordinance Authorizing the Local Liquor Control Commissioner to Grant an Exemption for the Retail Sale of Alcoholic Beverages. **Ordinance No. 19-53**
- b) Ordinance Amending Title 3 Chapter 7 Section 7; Title 3 Chapter 7 Section 10(C); and Title 3 Chapter 7 Section 14; Alcoholic Beverages. **Ordinance No. 19-52**

Clerk Touchette addressed the Board regarding a code amendment and exemption. For ten (10) years, the Village has allowed liquor license holders to pay two installments; 1st one on April 15th and the 2nd one on October 1st. Staff requested the elimination of the 2nd installment to better streamline the process, eliminate duplicated efforts and improve efficiency. Staff also requested the elimination of the surety bond associated to liquor licensing. Many communities have repealed the bond requirement as an unnecessary expense to license holders. Staff has not heard of a bond being utilized. A list of comparisons of the surrounding communities was provided. Staff also addressed the ability for the local liquor control commissioner to grant an exemption to the prohibition of the sale of alcohol within 100 feet of a church or school. On August 2, 2018 the State passed a law granting this exemption as long as the local municipality passed an ordinance authorizing the local liquor control commissioner to grant the exemption.

Board and staff discussion focused on letting the license holders know about the one installment; liquor liability insurance is required; liquor liability insurance needs to be provided before a liquor license would be issued. There was no further discussion.

A motion was made by Trustee Sollinger and seconded by Trustee Thomas to approve the Ordinance Authorizing the Local Liquor Control Commissioner to Grant an Exemption for the Retail Sale of Alcoholic Beverages; and approve the Ordinance Amending Title 3 Chapter 7 Section 7; Title 3 Chapter 7 Section 10(C); and Title 3 Chapter 7 Section 14; Alcoholic Beverages.

Aye: James Marter II Pam Parr Judy Sollinger Brian Thomas

Absent: Terry Olson, Luis Perez

Nav: None

The motion was declared carried by a roll call vote with four (4) aye votes and zero (0) nay votes.

J.2. Ordinance Granting a Minor Amendment to the Planned Unit Development for Orchard Way Lot 2; Heartland Dental. **Ordinance No. 19-54**

Director Zenner addressed the Board regarding a minor amendment. The applicant, Heartland Dental, is requesting a minor amendment to the Final PUD to allow for changes in the elevations and site plan. Heartland Dental is proposing a building conversion from an existing Chase Bank (formerly Bank One) into a dental office. A dental office is a permitted use at this location. The dental office will provide

general dentistry and will operate six days a week with at least two general dentists. Full capacity for staff is no more than 15 at a time, and full capacity for clients is no more than 14. Changes to the existing building elevations include removal of the bank drive-thru canopy and the filling in of two windows on the north elevation and the drive-thru windows on the west elevation. The applicant is also proposing the addition of a trash enclosure at the northwest corner of the property on the existing asphalt. The proposed trash enclosure location does not appear to negatively impact site circulation or parking. There will be no changes to the existing parking or circulation pattern and no additional parking is proposed. The existing parking lot has thirty-nine (39) regular parking spaces and four (4) accessible spaces. The zoning ordinance calls for 1 parking space per 200 square feet of floor area plus one space per employee for Clinics, Health Centers, and Similar Uses. The provided parking is sufficient for the proposed dental office use. There is no issue with the large open space. There was no further discussion.

A motion was made by Trustee Sollinger and seconded by Trustee Marter to approve the Ordinance Granting a Minor Amendment to the Planned Unit Development for Orchard Way Lot 2; Heartland Dental.

Aye: James Marter II Pam Parr Judy Sollinger Brian Thomas

Absent: Terry Olson, Luis Perez

Nay: None

The motion was declared carried by a roll call vote with four (4) aye votes and zero (0) nay votes.

J.3. Resolution Approving an Intergovernmental Agreement for the Sharing of Services, Staff and Equipment Between the Village of Oswego, Oswego Township, Oswego Library District, Oswego Fire Protection District, Oswegoland Park District and Oswego Community Unit School District 308. **Resolution No. 19-R-78**

Asst. Village Administrator Burns addressed the Board regarding a sharing of services agreement. The proposed intergovernmental agreement sets parameters for broader sharing of equipment, staff and services among the participating local governments. The agreement is similar to an IGA approved among neighboring municipalities. The IGA provides a guidance for sharing equipment, services and personnel in order to facilitate sharing of such services on an as needed basis. Each government would be able to participate in shared services opportunities but would not be obligated to participate. While the uses for this agreement are broad, specific situations discussed include joint purchasing, sharing of equipment and sharing staff resources as need and opportunity permit. This IGA is intended to cover short-term, temporary or non-routine assistance opportunities. For long-term or more significant commitments, the Village will continue to adopt separate IGAs outlining terms and conditions. The other local governments have considered, or will consider, the adoption of the IGA.

Board and staff discussion focused on what is it used for; what happens when equipment is damaged; insurance coverage. There was no further discussion.

A motion was made by Trustee Marter and seconded by Trustee Sollinger to approve the Resolution Approving an Intergovernmental Agreement for the Sharing of Services, Staff and Equipment Between the Village of Oswego, Oswego Township, Oswego Library District, Oswego Fire Protection District, Oswegoland Park District and Oswego Community Unit School District 308.

Aye: James Marter II Pam Parr Judy Sollinger Brian Thomas

Absent: Terry Olson, Luis Perez

Nay: None

The motion was declared carried by a roll call vote with four (4) aye votes and zero (0) nay votes.

J.4. Professional Services Agreement with Granicus, LLC for Website Redevelopment Services for the Village. **Resolution No. 19-R-79**

Community Engagement Coordinator, Marketing, Jenette Sturges addressed the Board regarding an agreement for the Village's website redevelopment. Will Trost, Account Specialist for Granicus, was present to answer questions.

Website Vendor Selection

- Why a new website?
 - > Current site is 10 years old
 - > Unable to provide modern functionality (forms, multi-channel publishing, automations)
 - > Outdated sites are punished by Google algorithms and fail to market the Village effectively
 - Costs the Village hundreds of hours of lost staff time annually plus hard costs of third-party workarounds
 - ➤ Lost marketing opportunities
- New website goals
 - > Modern virtual government experience
 - ✓ Public should be able to obtain information and services completely online
 - Reliability, currency, and visual appeal of content
 - ✓ Requires modern content management system with workflow controls
 - > Efficiency
 - ✓ Financial resources
 - ✓ Staff time
 - > Security, accessibility, ongoing support, and other industry best practices
- RFP Process
 - Committee of 11 staff at various levels and across departments
 - > Eight respondents submitted proposals
 - ➤ Interviewed three candidates
- Simple, dynamic web applications
 - Robust CMS (content management system) allows staff across departments to update
 - > Simple easy to use interface
 - > Specialized apps for municipal-specific functions save time
 - ➤ Workflow ensures content stays current
 - Each department will be able to update their own data
 - ➤ Big time saver
 - ➤ One click publishing
 - ➤ Bidding module
- Granicus network
 - > Standardized CMS battle-tested by 1,500 municipalities
 - ➤ High level of customization
 - > Experience with industry-specific integrations and other needs
 - Data-driven development and design
 - ➤ Rely on experts from Granicus
- Granicus advantages
 - Ongoing training in municipal digital communications best practices (webinars and in-person events)
 - ➤ Data from 1,500 local government clients to enhance user experience
 - They offer additional solutions for future integration, such as text message notifications
 - > Resident engagement platform
 - Integrate more seamlessly

- ➤ Annual review
- > Free redesign in year four
- > Security
 - ✓ FedRAMP certified (Granicus is used by the State Department)
- Accessibility
 - ✓ Integrated, easy-to-use feature that ensures compliance with WCAG 2.0 standards
- Ongoing support
 - ✓ Wizard interface, video library, tech support chat function

Board, staff and Granicus representative discussion focused on the redesign process; functionality; how the credit system works; website options; example of redesign; can create an entirely new website in four years; preferring not to do a tear down; keeping up on updates on an annual basis; dollar value associated to each; design team will scope out and apply the credits; annual maintenance; hosting; training; adapting to new technology; always looking at trends and features; security updates; billable hours and credits; additional services; looking into bundle discounts; staff is looking into text functionality separately; allow 3rd parties to integrate; accessibility checker; bidding module included; need to check on the module "Speak Up"; score card on evaluations; Granicus= 1521; Civic Plus= 1526; Weblinx= 1311; evaluation calculations based on a variety of aspects; whether to hold off on voting until other Board members could attend; text message integration; Kendall County is also looking into govDelivery; tourism and targeting communities; U.S. Census has govDelivery option; Granicus willing to work with any vendor; text message capture rate; integration piece is key; needing more information on how the credit process works; fair and impartial process is in place for RFP's; staff has a process that works; not wanting the process to evaporate; respect for Andy Clements and Weblinx but need to follow staff recommendation.

Committee picks:

- Granicus= 5
- Civic Plus= 4
- Weblinx= 0
- No vote= 2

There was no further discussion.

A motion was made by Trustee Parr and seconded by Trustee Sollinger to approve the Resolution for a Professional Services Agreement with Granicus, LLC for Website Redevelopment Services for the Village.

Aye: Pam Parr Judy Sollinger

Brian Thomas President Troy Parlier

Absent: Terry Olson, Luis Perez

Nay: James Marter II

The motion was declared carried by a roll call vote with four (4) aye votes and one (1) nay votes.

PRESIDENT'S REPORT

K.1. Proclamation- Veterans' Day, November 11, 2019; item was moved up to Recognitions/Appointments.

President Parlier noted the upcoming events:

Coffee & Conversation at Public Works	November 8, 2019	1:30 PM
Veterans Serenity Park Dedication	November 10, 2019	2:00 PM
Veterans Day Memorial	November 11, 2019	11:00 AM

Oswego Chamber Electronic Recycling	November 28, 2019	9:00 AM - Noon
Oswego Area Chamber Xmas Walk Activities	December 6, 2019	5:00 PM - 8:30 PM
Christmas Walk	December 6, 2019	5:00 P.M 8:30 P.M.

TRUSTEE REPORTS

Trustee Thomas- high regard for the military and first responders; thank you for your service.

Trustee Sollinger-agreed with Trustee Thomas; very proud of veterans and her own family members who are actively serving.

CLOSED SESSION

There was no Closed Session held.

ADJOURNMENT

A motion was made by Trustee Sollinger and seconded by Trustee Parr to adjourn the meeting; upon a voice vote with all remaining members present voting aye, the meeting was adjourned at 8:28 p.m.

Tina Touchette Village Clerk