



100 Parkers Mill • Oswego, IL. 60543 • (630) 554-3618 •
Website: <http://www.oswegoil.org>

**WEDNESDAY, FEBRUARY 13, 2019
CULTURAL ARTS COMMISSION
VILLAGE OF OSWEGO
MEETING MINUTES**

- 1. The meeting was called to order at 6:15 PM, at the time a quorum was present.**
 - a. Attending: Julie, Tony, Jennifer, Tamzin, Karen
 - b. Absent: Kristie, Rachelle, Shannon

- 2. Public Forum**
 - a. Opened: 6:16 pm; Closed 6:16 pm

- 3. Review and Approval of Meeting Minutes**
 - a. October 2018 meeting minutes – although approved as read during the meeting, they are required to be distributed either prior to or following the meeting. They will be distributed at the March 13, 2019 meeting to ensure electronic distribution.
 - b. November 14, 2018 meeting minutes – not Approved. Will be amended and redistributed for review and approval on March 13, 2019
 - c. January 9, 2019 Meeting Minutes - Approved

- 4. Old Business**
 - A. LUNAFEST**
 - a. It was a successful event overall.
 - b. The final P and L statement was distributed and overall revenue came in about \$280 less than in 2018.
 - c. Jennifer asked why the booth fee was only \$25 this year when it was \$50 last year. Julie committed to looking back at the numbers which had originally shown the booth fees to be \$25 in 2018.
Jennifer sent a follow-up e-mail to Julie following the meeting to confirm that after further review, booth fees were \$25.00 in 2018 with a required donation for the raffle. This matched what was requested in 2019 after all.
 - d. There were 88 tickets sold in 2019 compared to 85 in 2018.
 - e. There were 6 artists in 2019 whereas there were 9 booths in 2019.
 - f. There was \$175.00 in 2019 sponsorship which made the overall revenue \$75.00 more than having 9 artist booths. Julie noted that she couldn't imagine having any more booths than those that were present without having exits blocked.
 - g. Expenses were higher, mainly due to catering and décor.
 - h. Karen suggested making the Community Room an "Information Room", placing sponsors there instead of in the lobby, thereby opening up additional lobby space for artists.



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- i. Jennifer commented that we improved by ½ since the quality of the artistry was better, but the number of artists decreased by three. A suggestion was made to possibly cut back on the food or possibly on the quantity of sweets.

B. MANHOLE COVER PROJECT UPDATE

- a. Julie displayed the selections with the highest scores on the walls and had the remaining submissions available in the room if anyone wanted to view them.
- b. Julie announced the scores for those displayed and informed the group that of the top three would receive \$200 with the winner receiving an additional \$1000.00.
- c. In looking at the spreadsheet that Corinna Cole created, all scores were tabulated by the Judges and available to view on Julie's laptop following the meeting.
- d. Notification would not be made to the artists yet as the quotes for fabrication from the foundry were still being sought. Julie clarified that the highest scoring submissions may not actually be first place as the quotes to fabricate them could turn out to be cost-prohibitive. Quotes may be higher for more complex designs

5. STAFF REPORT

OSWEGO HIGH SCHOOL GRAPHIC DESIGN

- a. Corinna Cole has been in discussion with the Graphic Design Instructor at Oswego High School and is talking about the possibility of working with the students to put their artwork on vinyl wraps around the fencing that is currently around Shodeen's lot across from Hudson Crossing Park. More information to come...

6. COMMISSIONER REPORTS

JURIED ART CONTEST

- a. Tamzin presented an idea to the Commission to have a juried art contest/exhibit in conjunction with Wine on the Fox in 2019. The idea was to drive patrons in attendance at Wine on the Fox downtown during or following the event to the Oswego Brewery Co.
- b. It could be kept simple with a theme such as "Fox", "Spring" or "River" or make it an "Open Call". Those selected could have their work displayed on the walls of the Brewery.
- c. Entry fees would pay for the prizes
- c. Tamzin gave Julie a business card to follow-up with the Brewery directly to see if they are interested.
- d. The Brewery could sponsor this or sponsorship could be sought by others.
- e. Julie commented that the Village has a vested interest in the downtown flourishing, especially during construction and committed to looking further into it.
- f. Julie also brought up that staff time is expensive at that any additional weekend events do incur staff overtime.



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LITFEST

- a. Karen presented the idea to the Commission of having the CAC take on LITFEST to ensure that it could continue despite the library opting not to put it on this year because of downtown construction.
- b. Karen expressed that it was very successful in 2018 and to have it stop now would make it very difficult to resurrect in the future. Momentum would be lost.
- c. Karen further suggested that the event could take place at Village hall as it had in the past until it could be moved back to the Oswego library campus. It was mentioned that part of the increase in attendance was based upon having the event on a date in which the Farmer's Market took place and that would be missing at Village Hall.
- d. Julie suggested that perhaps a Farmer's Market date could be added such that one was held at Village Hall on the LITFEST date.
- e. Karen requested that a vote be taken on this and Julie clarified that a vote could be taken next month but not tonight.
- f. Julie committed to looking into it further with the library and in getting back to the Commission via e-mail as soon as possible.

6. **Next Meeting: March 13, 2019**

7. **Adjournment - 7:30 PM**